



Sidney Higa
Vice President of Business Development
New Horizon Technology, Inc.

Mr. Sidney Higa brings more than 20 years of Teleconferencing Experience and more than 30 years of telecommunications experience to New Horizon Technology, Inc. Prior to joining New Horizon Technology, Sidney was the Vice President for Infrastructure and Technology for World Class Conferencing (www.worldclassconferencing.com) and was Technical Manager of Genesys Conferencing Inc. (<http://www.genesys.com>) Hawaii Division. He built out the technology infrastructure WCC used, including internal operations IT infrastructure, call center and the provider's network. While at Genesys, he revamped the technology that Genesys used in Hawaii to integrate with the company's global network. Prior to World Class Conferencing and Genesys Conferencing, Sidney was the Chief Telecom Officer for the Commander Pacific Command (www.pacom.mil). His division at PACOM managed the inter-base PACOM HITS program, PACOM Cellular & Pager program, PACOM Red Switch program, PACOM Video Teleconference Network, PACOM Emergency Action System, PACOM Secure Telephones, as well as Vendors associated with maintenance of all key Telecom Systems. He Engineered and Deployed the first Pacific Wide Imagery Dissemination System that digitally mocked up Satellite images with targets and delivered them to forward bases in hours versus weeks. He is the only person in Hawaii who is trained on specific high performance conference bridging technology from multiple vendors. Sidney also is president of SPAE International, a telecom and technology consulting firm specializing in call center applications and telecom consulting. Sidney also has extensive experience in LAN, WAN and IT designs and management. He holds degrees in Digital Electronics from the Community College of the Air Force, BS Business Administration & BS Computer Science from Hawaii Pacific University.