



Genesys Meeting Center

ON DEMAND AUDIO AND WEB CONFERENCING

THE TRANSFORMATION OF PROJECT MANAGEMENT

This was it. The biggest bank on Wall Street had finally signed on the dotted line. There was no time to waste. The Project Manager picked up the phone in his home office. It was 8:30pm — on the dot — the only time that worked for the entire international team. When he got there they were waiting in a virtual conference room made possible by Genesys Meeting Center. The mission that night was to shape a dizzying array of tasks and dependencies into a comprehensible Gantt chart for the client. The developers tweaked deadlines from Sydney and the Technical Director dissected specifications in Seattle, all while the PM eyed the clock from New York.

A STATE-OF-THE-ART SOLUTION

As they collaborated using standard office equipment — just an Internet-enabled computer and a telephone — the team found themselves in a fully synchronized audio and web environment where they shared ideas and updated documents in real time, from anywhere in the world, regardless of software.

SOFTWARE INDEPENDENCE AND SSL SECURITY

Utilizing a simple, point-and-click interface, the PM juggled documents in applications that ranged from MS Project®, Excel®, and Visio®, to PhotoShop® and Acrobat® — without downloads, without updating licenses, all in the security of an SSL encrypted environment.

FREEDOM TO MANAGE

That night, this Project Manager — like countless others at 200 companies in the Global 500 — discovered the power of Genesys' state-of-the-art conferencing solutions to manage large-scale, international projects as never before. Genesys opened the door to shorter project cycles, better-coordinated teams, improved schedules, budgets and deliverables, and more effective communication with clients across the globe.

EFFORTLESS COLLABORATION

Over the course of the next year, the PM guided the team to a successful implementation via weekly status meetings and regular development sessions. Meetings that were once prohibitively expensive were now feasible. Additional Genesys features like one-click ad hoc scheduling through Outlook® and centralized project documentation further enhanced his ability to manage effectively across borders and time zones.

ONE PLATFORM, ONE PRICE

Powerful. Easy to use. Cost-effective. Secure. What more could one ask? Well, to top it off, Genesys Meeting Center provides a simple, upfront, time-based rate. You pay only for the time you use.

Genesys Meeting Center: Empower Project Management

Extended Reach

A cost-effective link to international teams and clients.

Limit Travel

Experts, sponsors and stakeholders can attend without leaving their desks.

Effective Deliverables Management

Online task and deadline schedules keep team on-track.

Fully Archived Sessions

When someone misses the call or an important detail needs confirmation, Genesys' digital archiving offers instant playback.

Global Service and Support

24 hours-a-day, 7 days-a-week, in 7 languages, across 21 countries — trained and experienced support staff are on call.