



Genesys Receives *INTERNET TELEPHONY*[®] Magazine's 10th Annual Product of the Year Award

Genesys Meeting Center Recognized for Outstanding Innovation

Vienna, Virginia, and Montpellier, France – January 2008 – Genesys Conferencing (Euronext Eurolist C: FR0004270270), a global multi-media collaboration service leader, announced today that Technology Marketing Corporation's (TMC[®]) *INTERNET TELEPHONY* magazine (www.itmag.com) has named Genesys Meeting Center as a recipient of its 2007 Product of the Year Award. *INTERNET TELEPHONY* has been the VoIP Authority Since 1998[™].

"Genesys has proven they are committed to quality and excellence while addressing real needs in the marketplace. *INTERNET TELEPHONY* is pleased to grant a 2007 Product of the Year Award to their Genesys Meeting Center," said Rich Tehrani, TMC President and Editor-in-Chief of *INTERNET TELEPHONY* magazine. We're proud to honor their hard work and accomplishments and look forward to more innovative solutions from Genesys in the future."

"Our telephony heritage drove our leadership of a fully integrated enterprise class voice, web conferencing and collaboration platform," said Francois Legros, CEO of Genesys, "and we have always embraced VoIP as a natural platform for unified communications. We serve more than 200 of the Global 500 companies with a solutions portfolio that includes a wide range of innovative VoIP capabilities, from user based SIP phones to back-end VoIP to VoIP integration. TMC is a universally respected expert in the VoIP space and we are honored to be recognized with such a prestigious award."

A full list of Product of the Year winners will be published in the February, 2008 issue of *INTERNET TELEPHONY* magazine. (www.itmag.com)
For more information about TMC, please visit www.tmcnet.com.

About Genesys Conferencing

Founded in 1986, Genesys Conferencing is a leading provider of unified collaboration and communication services to thousands of organizations worldwide, including more than half of the Fortune Global 500. The company's flagship product, Genesys Meeting Center, provides an integrated multimedia collaboration solution that is easy to use and available on demand. With offices in more than 20 countries across North America, Europe and Asia Pacific, the company offers an unmatched global presence and strong local support. Genesys Conferencing is publicly traded on Euronext Eurolist C in France (FR0004270270). Additional information is available at www.genesys.com.

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About *INTERNET TELEPHONY* magazine

INTERNET TELEPHONY has been the VoIP Authority since 1998™. Since the first issue in February of 1998, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. *INTERNET TELEPHONY* offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. *INTERNET TELEPHONY* magazine has a circulation of 225,000 including pass-along readers. For more information, please visit www.itmag.com.

About TMC

Technology Marketing Corporation (TMC) publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [IMS Magazine](#). TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 6,000 most visited Web sites in the world by alexa.com*, TMCnet serves as many as three million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces [INTERNET TELEPHONY Conference & EXPO](#), and [Call Center 2.0 Conference](#). For more information about TMC, visit www.tmcnet.com. (*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.) For more information about TMC, visit www.tmcnet.com.